

**GOVERNMENT OF ANDHRA PRADESH
ABSTRACT**

AP Tourism - Tourism Promotion – Unique Branding of AP Tourism at Rajiv Gandhi International Airport at Hyderabad. Inflight Campaign in Spice Jet and Jet Airways by M/s. Atin Promotions Advertising Pvt, Ltd., Hyderabad – An amount of Rs.44,00,000/- (Rupees Forty Four Lakhs only) including taxes for 2nd month (25-10-2013 to 24-11- 2013) – Sanctioned - Orders – Issued.

YOUTH ADVANCEMENT, TOURISM AND CULTURE (PMU) DEPARTMENT

G.O.Rt.No. 976

Dated:10 -12-2013

Read the following:

1. G.O.Rt.No.828, of YAT & C (PMU) Department, Dt.28-10-2013.
2. Invoice. BillNo.APAPL/APT004/13-14, from M/s. Atin Promotions Advertising Pvt, Ltd., Hyderabad, Dated: 29-10-2013.

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ORDER:

The reference G.O. 1st read above, Government have sanctioned for an amount of Rs.88,00,000/- (Rupees Eighty Eight Lakhs only) and released for an amount of Rs.44,00,000/- towards 1st month payment (from 25th September 2013 to 24th October 2013) in connection with Unique Branding of advertisements of AP Tourism at Rajiv Gandhi International Airport and In-flight Campaign in Spicejet and Jet Airways for two months to M/s. Atin Promotions Advertising Pvt, Ltd., Hyderabad.

2. In the reference 2nd read above M/s. Atin Promotions Advertising Pvt, Ltd., Hyderabad, has submitted bill along with hard copies of the post installation photographs of the above media towards the installation reports placed Aerobridges at Hyderabad Airport, Seatback branding in Spicejet and Jet aircrafts from 25th October 2013 to 24th November 2013 and requested for release of an amount of Rs.44,00,000/- (Rupees Forty Four Lakhs only) including taxes for Second Month and requested the Government to release payment for the above period.

3. Government, after careful examination of the matter, hereby accord sanction for an amount of Rs.44,00,000/- (Rupees Forty Four Lakhs only) including taxes for Second Month payment in connection with Unique Branding of advertisements of AP Tourism at Rajiv Gandhi International Airport and In-flight Campaign in Spicejet and Jet Airways for 2 months to M/s. Atin Promotions Advertising Pvt, Ltd., Hyderabad.

4. The amount sanctioned at Para 3 above shall be debited to the following Head of Account:

“3452- Tourism-01-Tourist Infrastructure – 102 Tourist Accommodations & other facilities to Tourists – Schemes included in PLAN,GH 11- Normal State Plan – (13) Advertisement for Promotion of Tourism – 260 – Advertisement, Sales and Publicity - Expenses”

(P.T.O)

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5. The Assistant Secretary to Government and Drawing & Disbursing Officer, YAT & C Department shall draw and disburse the amount sanctioned at Para 3 above, in favour of M/s. Atin Promotions Advertising Pvt, Ltd., Hyderabad, through on line. The details of Bank account is as follows:-

Account Name	: M/s. Atin Promotions & Advertising Pvt, Ltd., Hyderabad
Account No	:1181256005662
Name of the Bank	:CANARA BANK
RTGS	:500015007
IFSC Code	:CNRBINBBHFD

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF ANDHRA PRADESH)

**CHANDANA KHAN
SPECIAL CHIEF SECRETARY TO GOVERNMENT**

To
M/s. Atin Promotions Advertising Pvt, Ltd., Hyderabad
The Assistant Secretary to Government & D.D.O, YAT & C (PMU) Dept.
The Deputy Pay & Accounts Officer, A.P. Secretariat, Hyderabad.

Copy to:
The YAT & C (PMU - Claims) Department.
SF/SCs.

//Forwarded:: By Order//

SECTION OFFICER